

# Terms and Conditions of Open a RT Account & Receive a Lazada Voucher Campaign

## Open a RT Account & Receive a Lazada Voucher

1. The following Terms & Conditions shall apply to Rakuten Trade Sdn. Bhd. ("Rakuten Trade") "Open a RT Account & Receive a Lazada Voucher" (hereinafter referred to as "the Campaign") which shall be held from 1 April - 30 April 2019 has been extended to 31 May 2019 (hereinafter referred to as "Campaign Period").

## Eligibility

2. By participating in this Campaign, you hereby agree to be bound by the following Terms and Conditions.
3. The Campaign terms and conditions ("Terms and Conditions") shall apply to new customers of Rakuten Trade who have activated a Rakuten Trade account ("Eligible Participants") during the Campaign Period. A Rakuten Trade account is activated upon the issuance of a Central Depository System (CDS) number.
4. Rakuten Trade customers who terminate an existing Rakuten Trade account and thereafter activate a new Rakuten Trade account (Cash Upfront or Contra) during the Campaign Period shall not be allowed to participate in this Campaign.
5. Rakuten Trade employees are eligible to participate in this Campaign but shall be limited to Cash Upfront account opening only ("Rakuten Trade employees").
6. Existing Rakuten Trade customers with single accounts who activate a 2<sup>nd</sup> Rakuten Trade account during the Campaign Period ("Existing Holders") are eligible to participate in this Campaign.
7. Any individual who is below the age of eighteen (18) years as of the activation date shall NOT be eligible to participate in the Campaign.

## Campaign Mechanism

8. All Eligible Participants shall be automatically enrolled in the Campaign.
9. Subject to these Terms and Conditions, Eligible Participants who open and activate a Rakuten Trade account during the Campaign Period at <http://l.ead.me/LazadaMY> shall be rewarded with a RM20 Lazada voucher code.

10. Rakuten Trade employees who open and activate a Cash Upfront account during the Campaign Period shall be eligible to receive a RM20 Lazada voucher code.
11. Existing Holders who open and activate a 2<sup>nd</sup> Rakuten Trade account by 31 May 2019 shall email Rakuten Trade's Customer Service by 31 May 2019, 6:00pm at customerservice@rakutentrade.my to receive their Lazada voucher code. The Existing Holder shall provide relevant information as requested by Rakuten Trade
12. The Lazada voucher code shall be emailed to the Eligible Participants and Existing Holders within thirty (30) calendar days after the Campaign Period. Rakuten Trade shall inform the Eligible Participants and Existing Holders within forty-eight (48) hours upon successful account activation.
13. The Lazada voucher codes shall be valid until 31 October 2019 and is applicable for Lazada mobile apps only and country region is set as Malaysia. Participants and Existing Holders must have a Lazada account to redeem the voucher code.
14. The Lazada voucher code is non-transferable to any third party, non-negotiable and non-exchangeable for cash or other items. Rakuten Trade and/or Lazada shall have the right and discretion to remove or substitute the voucher code with any other item of similar value without prior notice.

### **General**

15. Save for the "Two is Better Than One Campaign", no other Rakuten Trade account opening related campaign shall be applicable during the Campaign Period.
16. By participating in the Campaign, participants are deemed to have agreed to be bound by these Terms & Conditions. Rakuten Trade's decision on all matters relating to the Campaign is final, binding and conclusive. No correspondence, queries, appeals or protests will be entertained.
17. Rakuten Trade reserves the right to cancel, terminate, suspend the Campaign with or without any prior notice. For the avoidance of doubt, cancellation, termination or suspension by Rakuten Trade shall not entitle any of the participants to any claim or compensation against Rakuten Trade for any losses or damages suffered or incurred by the participants as a direct or indirect result of the act of cancellation, termination or suspension.
18. Rakuten Trade reserves the right at its absolute discretion to amend, delete or add to any of these Terms and Conditions at any time with or without prior notice. Any variation, additions, deletions or amendments to the Terms and Conditions herein shall be binding on the Participants and be deemed to be brought to the attention of the participants through any notice displayed at Rakuten Trade's website.

19. Rakuten Trade shall not be held liable and/or responsible for any loss, damage or any other form of liability (including indirect, consequential or economic losses, loss of profits, and loss of opportunity) in whatsoever nature and howsoever arising or suffered by any participants directly or indirectly from the Campaign.
20. Rakuten Trade shall not be held liable for any default of its obligation under the Campaign due to any force majeure event which include but is not limited to an act of God, war, riot, lockout, industrial action, fire, flood, drought, store or any event beyond the reasonable control of Rakuten Trade.
21. Participation in this Campaign shall be deemed consent by the Eligible Participant for Rakuten Trade to collect, process and use the Eligible Participant's personal data in accordance with Rakuten Trade's Personal Data Protection Notice (which is available at [https://www.rakutentrade.my/files/pdpa\\_notices.pdf](https://www.rakutentrade.my/files/pdpa_notices.pdf)).
22. This Campaign shall be governed by and construed in accordance with the laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.